

40TH FOBANA



Convention 2026

HOLLYWOOD, LOS ANGELES, U.S.A

SPONSORSHIP PROPOSAL



20
26

DATE

SEPTEMBER

4

5

6



HOSTED BY:

Bangladesh
Association of
California (bac)

FOBANA



40TH FOBANA

CONVENTION 2026

HOLLYWOOD, LOS ANGELES, U.S.A

4,5,6 SEPTEMBER, 2026



FOBANA® (Federation of Bangladeshi Associations in North America) is a non-profit, non-political organization recognized by the IRS as a 501(c)(3) charitable organization (Tax ID: 26-1747615). Established in 1987, FOBANA® serves as an umbrella organization uniting Bangladeshi communities across North America while promoting and preserving the rich cultural heritage of Bangladesh.

For more than three decades, FOBANA® has celebrated the achievements of Bangladeshi Americans and Canadians and helped strengthen cultural identity among future generations. Each year, FOBANA® hosts a grand convention, organized by a member association selected by the Executive Committee. Los Angeles has proudly hosted the FOBANA Convention in 1997, 2004, and 2014, each time with great success. In 2026, the Bangladesh Association of Los Angeles will once again host this prestigious event.



Hosted By

BANGLADESH ASSOCIATION OF CALIFORNIA (BAC)

FOBANA MISSION



Promote Awareness

- Increase recognition of Bangladeshi culture and heritage to foster peace, understanding, and harmony within the community.

Create Connections

- Provide a dynamic and welcoming environment for Bangladeshi Americans to gather and celebrate their contributions to North America's diversity.

Highlight Contributions

- Showcase the achievements and impact of Bangladeshi Americans and Canadians in professional, cultural, educational, social, and civic life.

Foster Unity

- Encourage engagement and solidarity within the Bangladeshi diaspora to strengthen community ties and cultural pride.

Celebrate Diversity

- Emphasize the role of Bangladeshi culture in enriching the multicultural landscape of North America.

Youth Forum

- Highlight the talents and achievements of Bangladeshi American youth through cultural performances, educational sessions, and leadership discussions—empowering the next generation of community leaders



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EVENT NAME, DATE AND LOCATION

Event Name: 40th FOBANA CONVENTION 2026

Hosted By : Bangladesh Association of California (BAC)

Date : Friday, Saturday, & Sunday, September 4,5 & 6, 2026



Venue: Hilton Los Angeles/Universal City
Address : 555 Universal Hollywood Drive,
Los Angeles, CA 91608-1001
Phone: (818) 506-2500

Estimated Number of Attendees : 15,000 (Men and Woman)





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EVENT HIGHLIGHT

- Weekend-long cultural celebration featuring entertainment and community programs
- 100+ exhibits and stalls from North America and Bangladesh
- Seminars and symposiums on society, education, health, science & technology, environment, investment, and socioeconomics
- Bangladeshi Bazaar showcasing authentic products and crafts from Bangladesh
- Traditional and festival foods offered by a variety of food vendors
- Live entertainment including musical performances, traditional and modern dance
- Fashion shows, beauty pageants, talent showcases, and live TV coverage
- Youth Forum highlighting the creativity, leadership, and talents of Bangladeshi American youth
- Networking opportunities connecting diverse cultural communities and business leaders
- Business & Investment Networking Lunch for invited delegates
- Workshops, panel discussions, and interactive sessions for participants of all ages



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BANGLADESHI DIASPORA IN NORTH AMERICA

40TH FOBANA

- Total Population in the USA: Appx. 1000,000
- Total Population in California: Appx. 75,000
- APPX. AVERAGE ANNUAL INCOME: \$100,000
- Age Distribution:
 - Young Adults (18-34 years): Approximately 30-35%
 - Middle-Aged Adults (35-54 years): About 25-30%
 - Older Adults (55+ years): Roughly 10-15%
 - Children and Adolescents (0-17 years): Around 25-30%

Educational Background:

- Bachelor's degree or Higher: Around 50-55%
- High School Diploma or Equivalent: Approximately 25-30%
- Less than High School: Roughly 15-20% .

Occupational Distribution:

- Healthcare: Doctors, nurses, and medical professionals
- Education: Teachers, professors, and administrators
- Engineering & Technology: Engineers and IT professionals
- Business & Finance: Entrepreneurs, business owners, and corporate professionals
- Service Industry: Hospitality, retail, and related sectors
- Academia & Research: Researchers and university professionals



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REASONS TO BECOME A SPONSOR

Reach a Vast Market

- Connect with Bangladeshi Americans and an international audience.

Extensive Media Coverage

- Your brand will be featured across major Bangladeshi TV channels, as well as the convention's website and social media platforms (Facebook, Instagram, YouTube), along with print media exposure

High Event Visibility

- More than 2,500 souvenir magazines will be distributed to attendees, providing prominent advertising opportunities for sponsors

Direct Engagement with Attendees

- Promotional materials and special offers from sponsors will be included in registration goodie bags, ensuring direct brand interaction with participants.

Reach Broad Community

- FOBANA provides a unique platform to connect with the Bangladeshi community across North America

Cost-Effective Brand Exposure

- One of the most effective ways to establish and strengthen your brand among millions of Bangladeshi-origin consumers in North America and beyond.

Premium Sponsor Benefits

- Includes stage recognition, digital screen advertisements, event announcements, and in-person sponsor acknowledgments throughout the convention.



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Corporate Sponsorship Levels

Title Sponsor \$20,000

Recognition as the Title Sponsor on all marketing materials &

- Complimentary gift basket
- Priority seating in the front rows
- Seat at the opening ceremony on the Main Stage
- Global Business & Investment Network Power Lunch
- Complimentary meals for 2 for 3 days
- Cover-page advertisement in the magazine
- Extensive media coverage: featured on major Bangladeshi TV channels, website, social media platforms (Facebook, Instagram, YouTube), and newspapers.
- Award presentation and recognition on the Main Stage during prime time
- Name featured on the back of the program brochure
- Complimentary Business Seminar registration
- One booth in a prime location
- Biographical video clip on digital screen and website
- 3-minute introduction on stage during prime time
- Transportation from airport to hotel
- 1 complimentary Executive Suite for 3 nights
- 5 complimentary VIP tickets for 3 days
- Assigned Protocol Officer / Personal Assistant

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Diamond Sponsor \$15,000



Recognition as the Title Sponsor on all marketing materials &

- Complimentary gift basket.
- Priority seating in the front rows.
- Global Business & Investment Network Power Lunch for two.
- Complimentary meals for two for 3 days.
- Inner back-page color advertisement in the magazine.
- Award presentation and recognition on the Main Stage during prime time.
- Name featured on the back of the program brochure.
- Complimentary registration for the Business Seminar.
- Biographical video clip on digital screen and website.
- 3-minute introduction on stage during prime time.
- 3-minute corporate introduction on stage during the Power Lunch.
- Transportation from airport to hotel.
- 1 complimentary hotel Suite for 3 nights.
- 2 complimentary VIP tickets for 3 days.

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Gold Sponsor \$10,000



Recognition as the Title Sponsor on all marketing materials &

- Complimentary gift basket.
- Priority seating in front rows.
- Complimentary meal coupons.
- Global Business & Investment Network Power Lunch for two.
- Biographical video clip on digital screen and website.
- Award presentation and recognition on the Main Stage during prime time.
- Full-page advertisement on the inner page of the magazine.
- Transportation from airport to hotel.
- 1 Complimentary hotel rooms for 3 nights.
- 2 Complimentary VIP tickets for 3 days.

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Icon Sponsor \$5,000



Recognition as the Title Sponsor on all marketing materials &

- Individual bio on our website
- Award Giving & Recognition on the Main Stage during Prime time.
- Global Business & Investment Network Power Lunch for two.
- A Half Page Ad on the Inner page of the magazine.
- 1 Complimentary hotel room for 3 nights.
- 2 Complimentary VIP ticket for 3 days.

Silver Sponsor \$2,000

Early Bird Special Rate : \$1,500

(Valid through May 2026 Sponsor Benefits:

- Global Business & Investment Network Power Lunch for two.
- Recognition on the official convention website
- Quarter-page advertisement in the official souvenir magazine.
- 1 complimentary hotel room for 3 nights.
- 2 complimentary VIP passes for all 3 days of the convention.



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40TH FOBANA CONVENTION 2026

HOLLYWOOD, LOS ANGELES, U.S.A

EXECUTIVE

Host Committee



DATE

SEPTEMBER

4

5

6

VENUE : UNIVERSAL HILTON

555 UNIVERSAL HOLLYWOOD DR,
UNIVERSAL CITY, CA 91608



Dr. Zainul Abedin

CONVENOR



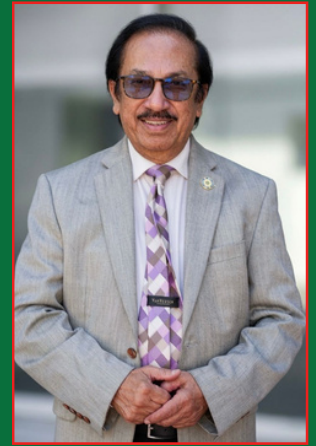
Habib Ahmed Tia

DEPUTY CONVENOR



Eng. Mo. Iqbal

MEMBER SECRETARY



Moazzem H Chowdhury

HOST. PRESIDENT



Lasker Al Mamum

CHAIR . (MEDIA &
PUBLICATION)



Dr. Mushfiqul Hoque

TREASURER



Shahid Ahmed Mithu

CULTURAL SECRETARY



Shafiq Rahman

CHAIR , REGISTRATION



INFORMATION

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 eei@pacbell.net , miqbal30@hotmail.com



818-599-3312 , 949-910-6248



Mo Shawkat Anjin

CHAIR BUSINESS &
BOOTH



Allen Khan Ilias

CHAIR GUEST WELCOME



Mehedi Hassan

CHAIR , ACCOMMODATION